CONNECTICUT TECHNICAL EDUCATION AND CAREER SYSTEM BOARD Hartford, CT

Minutes Full Board November 16, 2022

Pursuant to notice filed with the Secretary of the State, the Connecticut Technical Education and Career System (hereafter "Board") met on October 19, 2022, at 39 Woodland Street, Hartford, Connecticut.

I. Call to Order

Chairperson Patricia Keavney-Maruca called the meeting to order at 9:00 A.M.

Present: Patricia Keavney-Maruca, Chairperson

George Anderson, Board Member

Jeff Aucker, Board Member Christine Benz, Board Member Jim Gildea, Board Member Lane Hall, Board Member

Kelli-Marie Vallieres, Board Member

Karen Wosczyna-Birch

Absent: Charlene M. Russell-Tucker, Board Member

Todd Berch, Board Member Paul Lavoie, Board Member

Chairperson Patricia Keavney-Maruca welcomed Board members and lead the pledge of allegiance.

II. Public Participation

There was no public participation.

III. Trade Programming Spotlight

National Apprenticeship Week
 Plumbing and Heating - Eli Whitney Technical High School

CTECS Department Head Plumbing and Heating Instructor, Mr. Bracale shares some highlights from the years programming and introduced Eli Whitney senior, Logan Rogero.

Logan shared his reasoning for choosing Eli Whitney as his choice school and why he selected the plumbing trade. He stated that he looks forward to being able to pass on what he has learned to future students.

Questions/Discussion included:

Mr. Gildea and Mr. Ciarleglio engage in discussion. Mr. Ciarleglio clarifies information on preapprenticeship and licensing requirements.

Chairperson Mrs. Patricia Keavney-Maruca shared comments of appreciation for the presentation.

IV. Consideration of Minutes

Mrs. Patricia Keavney-Maruca

Chairperson Mrs. Patricia Keavney-Maruca motioned, Mr. Aucker moved, Mr. Hall seconded the motion to approve the October 19, 2022 meeting minutes.

Vote: In Favor: Anderson, Aucker, Benz, Gildea, Hall, Vallieres, Wosczyna-Birch

Opposed: 0
Abstained: 0

Absent: Berch, Lavoie, Russell-Tucker

Motion carried unanimously.

V. Committee Reports

A. Outreach and Partnership Committee Mr. Paul Lavoie

• Community College Internship Opportunities Mrs. Patricia Keavney- Maruca

Dr. Ellen Solek

Chairperson Mrs. Patricia Keavney-Maruca shared continued discussions with the Presidents of the Community College and State University on partnership opportunities in the future.

CTECS Executive Director, Dr. Ellen Solek expanded on discussions on internship opportunities within the community college programs, offering hands on, experience beneficial to support CTECS staffing needs.

• CTECS Adult Education Programs Mr. Pasquale Ciarleglio

Mr. Luis Camacho

CTECS Education Consultant Mr. Ciarleglio and Associate Education Consultant Mr. Camacho presented two slideshows about the CTECS Apprenticeship Programming and Bristol Technical Education Center, including CTAERO and Stratford School for Aviation Maintenance Technician Programs.

Questions/Discussion included:

The Board engaged in questions and answers.

B. Policy Review Committee

Mr. Todd Berch

• Bylaws of the CTECS Advisory Board

Mrs. Patricia Keavney-Maruca

• Public Participation at Board Meetings

Dr. Ellen Solek

Chairperson Mrs. Patricia Keavney-Maruca goes over the rules for public participation at CTECS Board meetings.

Questions/Discussion included:

Chairperson Mrs. Patricia Keavney-Maruca shared past legislation & bylaws. Documentation presented showed information on steps needed to revise the bylaws.

C. Finance and Facilities Committee

Mrs. Patricia Keavney-Maruca

• CTECS Financial Report

Mrs. Kisha Richardson

CTECS Fiscal Manager 1, Mrs. Kisha Richardson gave an overview of the budget numbers for CTECS.

Mrs. Richardson shared documentation on grants and ESSER funds.

Questions/Discussion included:

The Board engaged in questions and answers.

VI. Report of the Executive Director

Dr. Ellen Solek introduces CTECS Director of Communications Mrs. Kerry Markey to go over the new initiatives based upon the Strategic Operating Plan and the newly stated vision for the system as a whole.

CTECS Marketing

Mrs. Kerry Markey

CTECS Director of Communications, Mrs. Kerry Markey shared a presentation for the 2022-23 Marketing Strategies, specifically focusing on CTECS 9-12 programs and staff recruitment for the year. The Marketing Overview focused on the following.

- 1. Student and staff recruitment advertising
- 2. Mission-aligned messaging
- 3. Primary tactics: digital banner ads, audio network streaming ads, pre-roll video and social media ads

A sample of a digital recruitment advertisement was presented to the Board.

Questions/Discussion included:

The Board members and CTECS Executive Director acknowledge Mrs. Markey efforts and support in finding innovative ways to market the district.

• Work Based Learning (WBL)

Mrs. Patricia King

CTECS Supervisor, Mrs. Patricia King presented a video highlighting what a day in the life of a student on work-based learning consists of. Mrs. King documentation on current work-based learning numbers.

Questions/Discussion included:

The Board engaged in questions and answers.

Healthy Food Certification

Mr. Paul Lewis

CTECS Director of Food Services, Mr. Paul Lewis shared documentation related to the Healthy Food Certification, the Beverage Exemption Opt. In, needed to be revisited to vote to opt in.

Chairperson Mrs. Patricia Keavney-Maruca motioned to accept the Beverage Exemption Opt. In, Mr. Aucker moved, Dr. Benz seconded the motion to accept the Beverage Exemption Opt. In.

Vote: In Favor: Anderson, Aucker, Benz, Gildea, Hall, Vallieres, Wosczyna-Birch

Opposed: 0 Abstained: 0

Absent: Berch, Lavoie, Russell-Tucker

Motion carried unanimously.

• CTECS Recruitment and Hiring

Mrs. Jenna Fusco

DAS Human Resources Business Partner 2, Mrs. Jenna Fusco reviewed staffing vacancies (Classified & Unclassified) at CTECS. She shared recruitment numbers and expanded on active efforts for CTECS recruitment.

Questions/Discussion included:

The Board engaged in questions and answers.

Environmental Protection Agency (EPA)
 Clean School Bus Funding Program

Mr. Luis Camacho

CTECS Associate Education Consultant, Mr. Luis Camacho presented a slideshow highlighting the EPA Clean School Bus Program, which would take place over the course of the next five years.

Questions/Discussion included:

Board memebers and Dr. Ellen Solek thanked Mr. Luis Camacho for all his efforts related to the EPA Clean School Bus program and the benefits it will provide students at CTECS.

Dr. Ellen Solek also thanked the culinary department at Prince Tech. for providing the Board with miniature pumpkin pies in observance of Thanksgiving holiday.

Chairperson Mrs. Patricia Keavney-Maruca shared her report.

- 1. The vacancy of the Vice-Chair. Mrs. Patricia Keavney-Maruca encouraged memebers to volunteer.
- 2. Mrs. Patricia Keavney-Maruca wished everyone good health and a wonderful holiday season to all.

VIII. Adjourn

Chairperson Mrs. Patricia Keavney-Maruca motioned, Kelli-Marie Vallieres moved, Dr. Benz seconded the meeting adjourn the meeting.

Vote: In Favor: Anderson, Aucker, Benz, Gildea, Hall, Vallieres, Wosczyna-Birch

Opposed: 0
Abstained: 0

Absent: Berch, Lavoie, Russell-Tucker

Motion carried unanimously.

The meeting adjourned at 12:01 P.M.

Prepared by: Mr. Maxwell Waldorf, CTECS